

FY 2019 / ASSESSMENT OF LEARNING PLAN

MBA Assessment Plan 2019

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Template:

Assessment Plan

Title:

MBA Assessment Plan 2019

Start:

9/1/2018

End:

8/31/2019

Learning Outcomes:

To prepare our MBA students for successful careers in accordance with our mission, we, the Faculty of the College of Business Administration at the University of Texas at El Paso, assure that students earning Masters of Business Administration will be:

- Effective managers
- Quantitatively and technologically competent
- Ethically and socially responsible
- Effective communicators

To ensure that our graduates are capable of achieving these educational outcomes, the College faculty specified the following learning objectives:

A. MBA graduates will be effective business managers.

- A1. MBA students will analyze a firm's financial and accounting information identifying strengths and weaknesses and will develop suitable strategies to improve corporate performance.
- A2. MBA students will use management concepts and models to analyze strategic issues facing a business organization and will use the results to develop operating policies that achieve optimal corporate performance.

B. MBA graduates will be technologically and quantitatively competent.

- B1. MBA students will employ current and emerging software and computer related technology to analyze business data and will incorporate the interpreted results into operating procedure recommendations.
- B2. MBA students will apply quantitative methods and frameworks to business problems and will incorporate the results of the analysis into operating strategies.

C. MBA graduates will be ethically and socially responsible.

- C1. MBA students will recognize and analyze ethical problems that occur in the business environment and will recommend solutions that integrate ethical behavior into successful operating policies.
- C2. MBA students will identify the strengths of a multicultural workplace and will develop operating strategies in circumstances where business and social conventions differ

D. MBA graduates will be effective business communicators.

- D1. MBA students will write concise, clear business reports.
- D2. MBA students will prepare and make a persuasive, professional speech on a current business topic.

Progress:

Completed

Providing Department:

Business Administration (MBA)

Responsible Roles:

Ramos-Gonzalez Miguel (maramosgonzalez)

Methods of Assessment:

Rubric score on assignment, Exam Score,

Timeline for Assessment:

1a) Data on learning outcomes will be collected every year.

1b) Objectives will be reviewed in a 3-year cycle. In this way, data will accumulate to observe the effectiveness of recommendations over time. The MBA Policy Committee will review corresponding outcomes and will work on recommendations in October. Note: The committee can determine to review outcomes that deserve immediate attention even when not scheduled that year.

Table 1. 2019 MBA Assessment Cycle		2019		
Description of Student Learning Outcomes		Year 1	Year 2	Year 3
A1. MBA students will analyze a firm's financial and accounting information identifying strengths and weaknesses and will develop suitable strategies to improve corporate performance.		X		
A2. MBA students will use management concepts and models to analyze strategic issues facing a business organization and will use the results to develop operating policies that achieve optimal corporate performance.		X		
B1. MBA students will employ current and emerging software and computer related technology to analyze business data and will incorporate the interpreted results into operating procedure recommendations.			X	
B2. MBA students will apply quantitative methods and frameworks to business problems and will incorporate the results of the analysis into operating strategies.			X	
C1. MBA students will recognize and analyze ethical problems that occur in the business environment and will recommend solutions that integrate ethical behavior into successful operating policies.				X
C2. MBA students will identify the strengths of a multicultural workplace and will develop operating strategies in circumstances where business and social conventions differ.				X
D1. MBA students will write concise, clear business reports.				X
D2. MBA students will prepare and make a persuasive, professional speech on a current business topic.				X

2) The deadline for Learning Outcome Reports is November 1, 2019.

3) Responsible for the report:

Miguel Ramos, AoL Coordinator for the MBA

Fernando Jimenez, Associate Dean for Academic Affairs, Chair of College AoL Committee

Linked Documents

There are no attachments.

Attached Files

There are no attachments.

Curriculum Map:

Table 2. 2019 MBA Curriculum Map		Courses
Description of Student Learning Outcomes		
A1. MBA students will analyze a firm's financial and accounting information identifying strengths and weaknesses and will develop suitable strategies to improve corporate performance.		ACCT 5301 (I), MGMT 5311 (P), FIN 5311(P), ACCT 5311 (P) MGMT 5311, MGMT 5335 (M,R)

A2. MBA students will use management concepts and models to analyze strategic issues facing a business organization and will use the results to develop operating policies that achieve optimal corporate performance.	MGMT 5311 (I), MGMT 5336 (P), ECON 5311 (P), FIN 5311(P), MGMT 5335 (M,R)
B1. MBA students will employ current and emerging software and computer related technology to analyze business data and will incorporate the interpreted results into operating procedure recommendations.	QMB 5311 (M, R)
B2. MBA students will apply quantitative methods and frameworks to business problems and will incorporate the results of the analysis into operating strategies.	QMB 5311 (I), ECON 5311 (P), OSCM 5308 (M,R)
C1. MBA students will recognize and analyze ethical problems that occur in the business environment and will recommend solutions that integrate ethical behavior into successful operating policies.	BLAW 5306 (M,R), MGMT 5311 (P)
C2. MBA students will identify the strengths of a multicultural workplace and will develop operating strategies in circumstances where business and social conventions differ.	MGMT 5311 (I), MGMT 5336 (MR)
D1. MBA students will write concise, clear business reports.	BLAW 5306 (R), MGMT 5311 (P)
D2. MBA students will prepare and make a persuasive, professional speech on a current business topic.	MGMT 5335 (P, R)

I: Introduced P: Practiced M: Mastered R: Recorded

See Appendix 1 for Assessment by Objective.

Linked Documents

There are no attachments.

Attached Files

[Appendix 1. MBA Assessment by Objective.docx](#)

[Appendix 2. MFE ETS Description.pdf](#)

[Appendix 3 BLAW Ethical Reasoning Rubric 2019.doc](#)

[Appendix 4 Writing MBA Rubric 2019.doc](#)

Related Items

No connections made