**Introductory Remarks** 

Factors Affecting Mineral Resource Development

Mexico' Investment Climate—Brief History

Resource Finders, Evaluators, Developers

Experiences as a Resource Finder

Future Resources: What, Where and How

Noel McAnulty Slide 1

# Factors Affecting Mineral Resource Development

- Geologic Factors & Logistics
- Commodity Prices & Demand
- Technology
- Social Events
- Government Policies

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# **Commodity Prices**

# Technology

- Improved production methods
- Demand for New Commodities

### **Social Events**

- Mexican Revolution
- Narco Wars
- Ejidos & communal lands
- New international partners—Asia

#### **Government Policies & Enforcement**

- Claim management: Agencia de Minas
- Permitting

#### Mexico's Investment Climate—Brief Historical Review of Government Policies

- Porfriato Years 1877 1911
  - Opened Mexico to investment: investors poured in
  - Foreigners could own 100% interest in mineral concessions & mines
  - Many different mineral commodities developed; focus on precious metals
  - Many smelters constructed
- Mexican Revolution Years 1910 1930
  - Tumultuous years: production fell, many mines closed and never re-opened
  - Investment stalled; foreigners abandoned properties
- Asarco Years 1930 1960
  - Larger foreign-owned companies exploiting mostly base metals (Pb-Zn-Ag) (Cu) were dominant
  - Technological change favored large, better financed companies; large mine & mill complexes (mining "camps")
  - Smelters & froth flotation milling
  - War years & demand for other commodities
    - Mercury & antimony
    - Barite & fluorspar
  - Mining industry was an important source of employment, exports & tax revenues
  - Relative importance of mining industry diminished as other economic sectors grew

#### Mexicanization Years 1961 – 1990

- Growing sense of nationalism in Mexico & much of Latin America in late 1950's
  - Foreign investments expropriated & industries nationalized
  - Foreign mining companies perceived as exploiters with little return to Mexican people
- Mexicanization Law of 1961
  - Mines & concessions required to be majority owned by Mexican citizens
  - Mexican nationals control management: CEO and majority of board seats
  - Onerous taxes on non-Mexicanized companies
- · Foreign investment scene greatly changed
  - Several foreign companies sold entire interest to Mexican investors
  - Asarco one of the last to Mexicanize and eventually to sell its interests

#### Mexico under the Mexicanization Law

- Significant new investment by Mexican investor groups at the beginning of the Mexicanization period
  - Foreign companies reduced investment to update & maintain mines & mills
  - Low metal prices & high taxes
  - Concerns about changes regarding foreign ownership
- Industry structure was little changed; a few large companies dominated the industry
  - Industria Minera Mexico (Asarco); Penoles (American Metals); Minera Frisco (San Francisco del Oro)
  - Smaller mining companies & independents languished
    - Lack of new capital to explore, develop, maintain mines & prospects
- Foreign investment was very limited; economics was unfavorable
  - Many investors chose not to be minority owners
  - High taxes, especially on dividends taken out of Mexico
  - Some exceptions; copper exploration in Sonora
- New mineral deposit discoveries were made
  - La Caridad (Asarco Mexicana jointly with United Nations); began production in 1979
  - Fresnillo (Penoles) new discoveries in 1975
  - Real de Angeles (Minera Frisco developed a discovery made by Noranda subsidiary) 1982
  - Hercules (Fomento Minera) late 1960's

#### Mexico under the Mexicanization Law

- Mining industry stagnated over time; outmoded technology
  - Low metal prices
  - Inadequate capital investment
  - Little new exploration
  - Excessive government regulation
- Mexican Federal Government became more directly involved in the mineral industry
  - Became a major competitor to private companies
  - Nationalized parts of the mining industry
    - Cananea
    - Real del Monte
  - Restricted several mineral commodities to the federal government
    - Coal, iron ore, uranium, sulfur, titanium, phosphate rock
  - Government established large "reserve areas" with exclusive rights to explore & exploit minerals
- Government involvement in mineral industry became increasingly less popular
  - Government companies were inefficient money losers
  - Reserve areas restricted new exploration
- Government began to divest its industry interests beginning in 1983

#### **Post-Mexicanization**

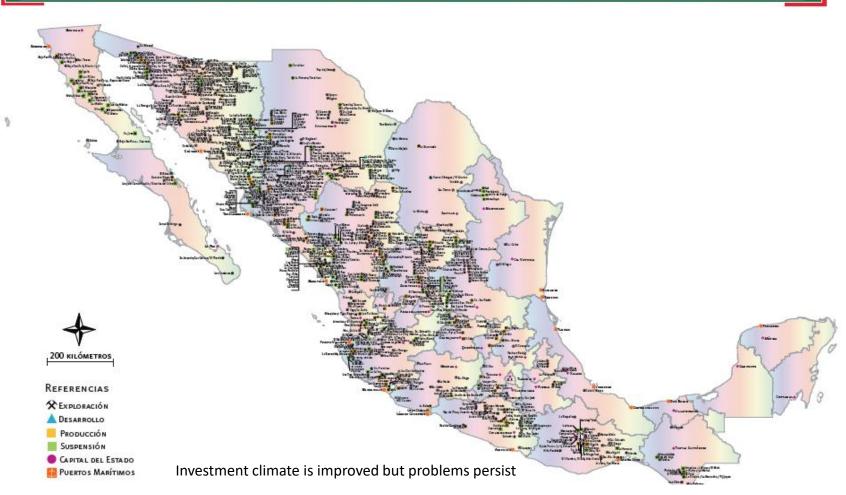
- President Carlos Salinas de Gotari (1988) began a push to open all sectors of Mexico's economy to foreign investment
- Trusts: a cumbersome first step (1990)
  - The 51% Mexican interest could be placed in a trust controlled by foreign investors
  - Control of trust gave 100% controlling interest to foreigners
  - · Stimulated foreign investors; foreign investment in mineral industry revived somewhat
- Mining Law of 1992 brought significant changes
  - Foreigners could own 100% of exploration and mineral production
  - Coal, iron, sulfur, phosphorous and other mineral commodities no longer restricted
  - Mineral reserve areas were eliminated
  - Door to foreign investment was open again
    - Opening coincided with active world-wide exploration for gold
- Exploration in Mexico boomed!
  - Major international companies
  - Canadian junior companies
  - Old-line Mexican mining companies had real competition for the first time
- Open Economy; Good times are here at last! Wait, not so fast!!

# **Mexico Mining: Facing Economic & Exploration/Development Realities**

- Mexico' new exploration boom lasted 4 years.
  - Lower gold prices killed investor enthusiasm; funds for juniors dried up
  - Lack of exploration success forced cutbacks and suspension of exploration
- Difficulties for exploration became evident
  - Lack of basic maps and geologic studies
  - Difficult infrastructure
  - Numerous old concessions
  - Limited experienced explorationists
- Results of 1990's exploration a disappointment to foreign exploration companies & to Mexican government
- Gradual acceleration in activity by foreigners investors—led by Canadian Junior Companies



SECRETARIA DE ECONOMIA



### Resource Finders, Evaluators, and Developers -- Three Basic Steps

- Resource Finders (Prospect Generators) Identify specific prospect with potential to be an economic deposit
  - Geologic concept
    - Compatible with investor criteria: commodity, minimal size & grade, location, etc.
    - Information review
  - Field examination (Critical Step)
    - Interpretation of geology
    - Ownership status & history
    - <u>Imagination</u>
  - Prospect generation can be through business analysis—purchase acquisitions; mergers; joint ventures
- Resource Evaluators Generating detailed specific information
  - · Quality and size, geometry
  - Detailed economic evaluation
    - Preliminary Resource Estimate; Preliminary Economic Assessment; Pre-feasibility; Bankable feasibility
- Developers
  - Financiers, Engineers, Metallurgists, Marketers

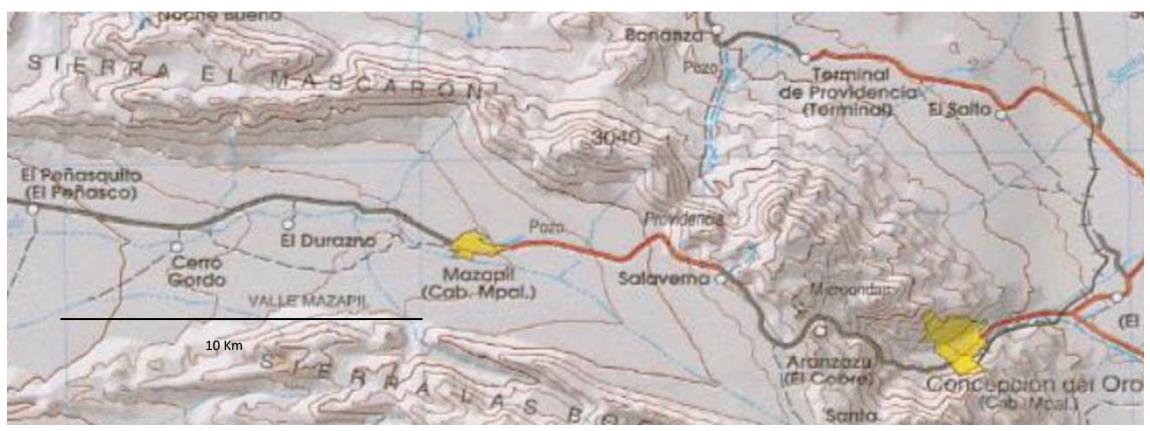
### Experiences as a Resource Finder

- Worked mostly as a prospect generator, an independent contractor or consultant
- Clients
  - Mostly large international mining companies: Kennecott; Rio Tinto; Phelps dodge; Freeport McMoran
  - Some smaller companies & Canadian Juniors
  - Visa restrictions for foreigners working in Mexico
- Mexicanization Period late 1970's early mid 1980's
  - Little activity
    - U.S. investor groups looking at specific properties
    - Mexican investor groups looking for foreign investors
  - Taxes were the main disincentive
  - Lack of infrastructure stands out in my memory; Batopilas

#### Mexicanization Period late 1980's - 1991

- Active exploration for Minera Kennecott began in 1988
  - Few American geologists with experience in Mexico
  - Basic data were limited
  - Published literature was sparse; specific property reports in private files most dating pre-1970
  - Topographic maps were just becoming available
  - CRM reports difficult to access
- Kennecott's early efforts directed toward broad scale reconnaissance to identify prospective "Kennecott size" districts or prospects
  - My task was generative reconnaissance; worked alone; notified Kennecott when I had something of interest to show
- Concepcion del Oro District identified as very prospective—a mega district
  - Geology varied & complex
  - Long history of production but not well explored by modern standards
  - A lonely world in those days; being on the ground pays off

# Peñasquito & Salaverna—A Shared Exploration History



#### 1991 - 2000

- Foreign exploration accelerated; most activity in Sonora and later Sierra Madre Occidental
- My generative work for Kennecott focused on central Mexico: Chihuahua; Coahuila; Durango; Zacatecas; San Luis Potosi
  - Still a lonely planet
  - Gambusinos & independent mine owners
  - Commodity focus changed: gold; Pb-Zn-Ag; copper-gold
  - Identified a number of prospects that Kennecott drilled
- Rio Tinto Titanium; beach prospecting—tough work but somebody has to do it.
  - Pluma Hidalgo bedrock rutile
- 2000: Kennecott closed their Mexico office and gave up Mexico exploration
- Phelps Dodge: expanded interest in commodities and in central Mexico
- Freeport McMoran: copper possibilities central & eastern Mexico
  - Narco wars & mineral exploration
- Freeport little active in Mexico; most of the large international companies have gone or have minimal programs

# Disappointments & Successes

- Disappointments—Opportunities Missed
  - Poor decision; Geology miss: Sabinas, Durango
  - Client deposit size criteria: Several properties in the Sierra
- Poor corporate management decisions
  - Fresnillo Tayahua (Concepcion del Oro)
  - Peñasquito Santa Maria de la Paz
  - Other prospects with potential for large deposits
- Successes
  - Satisfaction from work well done
  - Penasquito
  - Nieves
  - Pluma Hidalgo

# Mexico Mineral Resource Future: What, Where, How

# What

- Silver & gold
- Base metals: copper, Pb-Zn-Ag
- Industrial Minerals

#### Where

- Sierra Madre Occidental
- Remote northern areas (Coahuila & Chihuahua)
- Altiplano
- Central & Southern Mexico (Industrial Minerals)

#### How

#### How

### Strategy

- Clearly define objectives; must know what you are looking for and where to search
- Define your niche and stay in it; stay focused
- Planned objectives & expectations must be reasonable to business people & to technical people
- Be dedicated to the long term

# Prospect generation—single most important step

- Every company needs a "Rain Maker", those who can generate good prospects
  - Good ideas are essential; Good prospects yield discoveries
- Broad understanding of geology; field time is essential
  - · Camino Rojo
- Be imaginative; always ask "what if", but be realistic
- Be willing to try something different
- Don't be overly reliant on existing reports; be prepared to draw your own conclusions
  - History is important

